

Curriculum Vitae
Margaret Mary Layne
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Huntington, West Virginia 25701
304.633.5990

Education and Credentials:

- 1984 Regent's Bachelor of Arts: History and Art History Specialization,
Marshall University, Huntington, WV, *Cum Laude*
- 1994 Kentucky Institute for Economic Development
American Council on Exercise – Nationally Certified Instructor; CPR
trained

Work Experience:

- 1974 -94 Campbell, Woods, Bagley, Emerson, McNeer & Herndon
- **Legal Assistant** specializing in all aspects of corporate law, real
estate law, health law, tax law, trust creation and administration,
estate planning and general legal work

*Strengths include excellent organizational, administrative and
managerial skills, writing ability, analytical thinking, time
management, ability to work with a wide range of individuals and
strong problem-solving skills.*

- 1984 –96 The Mind-Body Connection (owner - part-time business)
- **Personal Health Consultant** specializing in surgery and injury
recovery, arthritis and other chronic conditions, lifestyle changes
and stress reduction
- **Instructor** in skeletal muscle exercise, aerobics, flexibility and
relaxation techniques

*Strengths include clear understanding and working knowledge of
the structural physical body, the ability to motivate people to make
healthy lifestyle changes and a strong desire to make people's lives
better through improved physical, emotional and spiritual health.
Performed all business, administrative and accounting functions.*

1994-97 Huntington Area Development Council (HADCO)
- **Vice President** working in the economic development field and specializing in real estate and industrial park development, working with the existing manufacturing community, developing relationships with business, nonprofit and governmental leadership and the WV legislature, grant writing, fundraising, media relations, export issues, retention and expansion of existing industry, administrative duties and new business attraction

Strengths include communication skills, ability to grasp the big picture, ability to interact with community leaders and public officials, ability to trouble shoot and a genuine interest in the growth and success of the region.

1997-2014 Huntington Museum of Art
- **Director of Development** (until 2002) managing seven people and responsible for meeting all revenue budgetary goals, fundraising events, public relations, marketing, cultivation, donor management, community networking, long range vision and strategic planning for the financial stability of HMA, membership, retail shop operations and grant writing
- **Executive Director** (2002-2014) managing a full time staff of twenty-one people and responsible for the complete operation of the Museum including educational programming to foster creativity, community engaging exhibitions, fundraising and donor relations, financial operations, endowment investment and management, facility care and management and retail shop operations

Strengths include communication skills, organizational skills, understanding long range facility care and maintenance, fundraising skills, financial management, knowledge of the financial market, visioning and leadership skills, staff management, team building, ability to interact with the public, knowledge of the philanthropic environment, estate planning background and a love of art.

2014-2015 City of Huntington

- **City Manager** directly managing the Finance, Purchasing, Information Technology, Planning and Development and Human Resource Departments as well as five major economic development projects.

Strengths include communication, management, team building and organizational skills, knowledge of economic development, understanding long range and strategic planning, ability to grasp the big picture, and ability to work within the political arena; strong connections within the Tri-State Community

2015- Present Layne Consulting, Inc.

- **CEO and President** operating a consulting business working with governmental, academic, nonprofit and for profit institutions specializing in economic development, community development, operational efficiencies, development program creation for nonprofits, board leadership development, grant review and project management

Memberships:

Cabell County Landmark Commission (member); Southeastern Art Museum Directors (former member); WV Commission on the Arts Peer Assistance Network Advisor; TEAM for WV Children (former Board member); Arts Advocacy of West Virginia, Inc. (Board member, Secretary); Huntington Dance Theatre (Board member); Fatima Grade School Development Committee (member); Huntington Regional Chamber of Commerce (former Board member); Cabell-Huntington Convention and Visitors Bureau (Board member, Treasurer); Tri-State Area Boy Scouts (former Board member); Phi Alpha Theta History Honorary Society (member); Women's Caucus for Leadership (member); Huntington Symphony Orchestra (former Board member); Heritage Farm Forum (Planning Committee member); WV Connecting to Collections Initiative (Co-Chair); Huntington Arts Summit (founding member); Mayor's Council on the Arts (founding member and current Chairman); WV Cultural Roundtable (former member, Management Committee); United Way Citizens Review Panel (former member); ARTS Resources Tri-State (former Board member); Pretera Center for Mental Health Services

(former Board member); Snowshoe Institute (former Programming Board member); Wayne County Economic Development Authority (former Board member); Huntington WV - Ironton OH Empowerment Zone (former Board member); IDEA – The Association for Fitness Professionals (former member); Grant reviewer for the WV Division of Culture & History; Foundation for the Tri-State Community (Trustee)

Recognition:

2003 Recipient of the West Virginia Women's Commission Mountaineer Spirit Award
2008 Citizen of the Year Award from The Herald-Dispatch
2011 Leadership in the Arts Award from ARTS Resources Tri-State
2014 Living the Legacy of Martin Luther King Award
2016 WV Governor's Awards for the Arts recognizing contributions to the arts in West Virginia

References available upon request.